

# **Build-It-For-Me**

Professional Website Design Service

### Myth Vs Fact





### What is BIFM (Build it for Me)?

BigRock's "Build-It-For-Me" service is a hassle-free website design solution, developed to provide you with:



Access to a team of highly-trained web designers.





Elegant themes and designs that make your website stand out.



## Why do you need a Professionally Designed Website?

Cluttered or clean? You decide.



You could be the owner of an existing website, or just considering getting a new one - no matter who you are, a professionally designed website from BigRock can do wonders for your brand image.

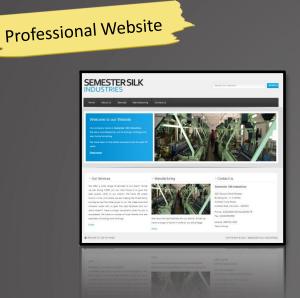


### Need more reasons?





### **Available Packages**



#### **Everything you need to get your business online:**

- One-on-one consultations with a web designer
- Get online within days!
- Up to 10 professionally designed pages And much more ...

**\$ 399** One-Time Design Fee + \$ 6.49/month Recurring Hosting Fee

\$476.88

E-commerce Website



#### **Everything you need to sell products online:**

- One-on-one consultations with a web designer
- Get online within days!
- Up to 15 professionally designed pages
- Accept payments via Credit Card/Debit Card/PayPal/Google Checkout And much more ...

**\$ 549** One-Time Design Fee + \$ 6.49/month Recurring Hosting Fee

\$**626.88** 



### **Features Comparison**

_	Features	Standard Website Design	Ecommerce Website Design
	Number of Pages	Upto 10	Upto 15
	Self edits once site is live	$\bigcirc$	$\bigcirc$
MYBLOG	Blog, Calendar, Email newsletter	$\bigcirc$	$\bigcirc$
f E in 🔊	Integrate with Facebook/ Twitter/LinkedIn/RSS	$\bigcirc$	$\bigcirc$
	Image Gallery , Embed Video, Embed Audio, Guest book , Contact Form	<b>②</b>	$\bigcirc$
	Google Maps, Google Web Analytics, XML Sitemap, Search	$\bigcirc$	$\bigcirc$
1	Scrolling Product Gallery, Shopping Cart, Online Shopper Registration	8	$\bigcirc$
Ē	Content Writing	8	8
<b>1</b>	FREE setup of ecommerce products	8	20
VISA	Total Ecommerce products	8	200
	Payment Gateway Integration	8	Google Checkout, PayPal, Authorize.Net, 2CO, WorldPay, Bank Transfer
0	Shipping Configuration	8	Free / Flat / By weight / Price-based
$\bigcirc$	Site build time	2 weeks	2 weeks
\$	FREE High-quality stock images	3	5



### How does BIFM website design work?



### ... And your DONE!

5. We submit the website design for your approval

4. We gather your content (text, brochures, images, logos)

We provide you with design options to choose from

2. We design a sitemap and navigation pages

We gather your requirements

3.



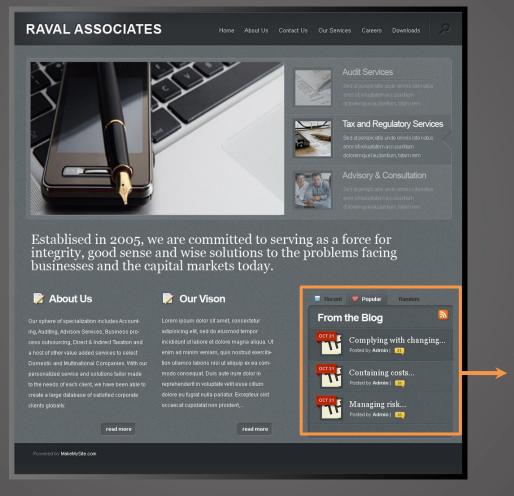
# Will you maintain my website after it is built?

### Absolutely!

### We offer the following **optional** website maintenance packages:

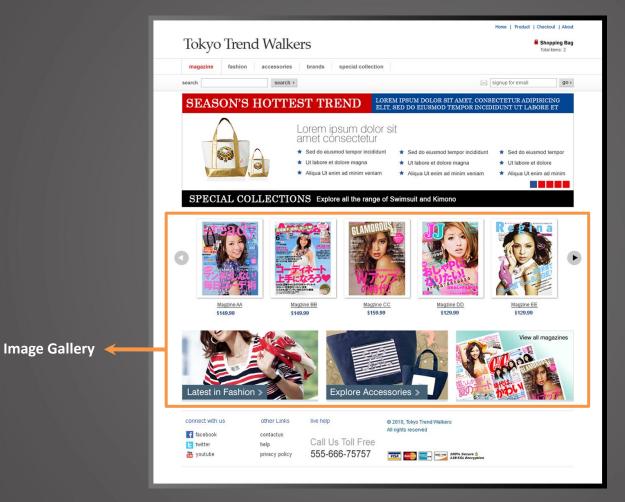
	Feature	Standard Maintenance Package	Ecommerce Design
-	Consultation time per month	30 minutes	60 minutes
	Adding / Removing / Updating Website Pages	$\bigcirc$	$\bigcirc$
	Adding / Removing / Updating Images	$\bigcirc$	$\bigcirc$
	Adding / Removing / Updating Content	$\bigcirc$	$\bigcirc$
	Customize Tax / Shipping / Payment Gateways	$\bigotimes$	<b>②</b>
Ē.	Adding / Removing / Updating Products	$\bigotimes$	5 / month
	Monthly Maintenance Fee	Rs. 999	Rs. 1,249





Your own blog for your website

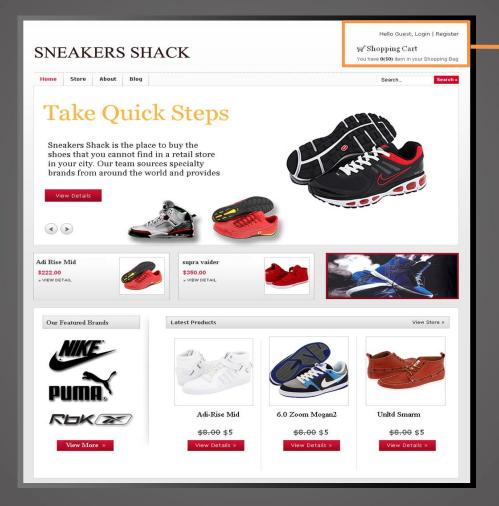






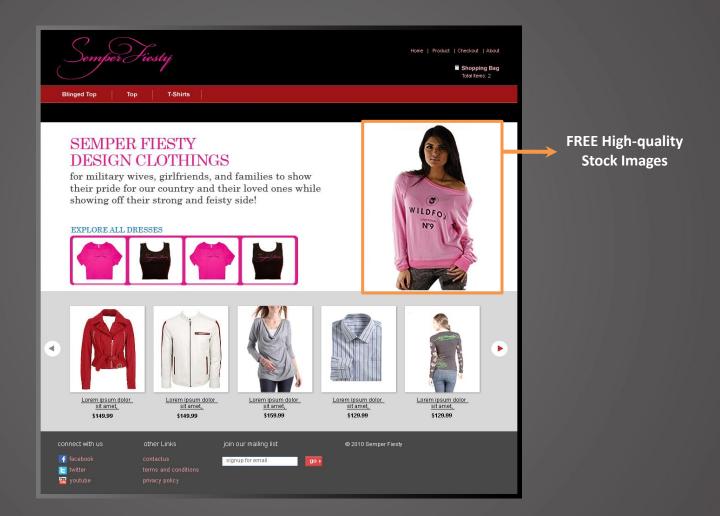




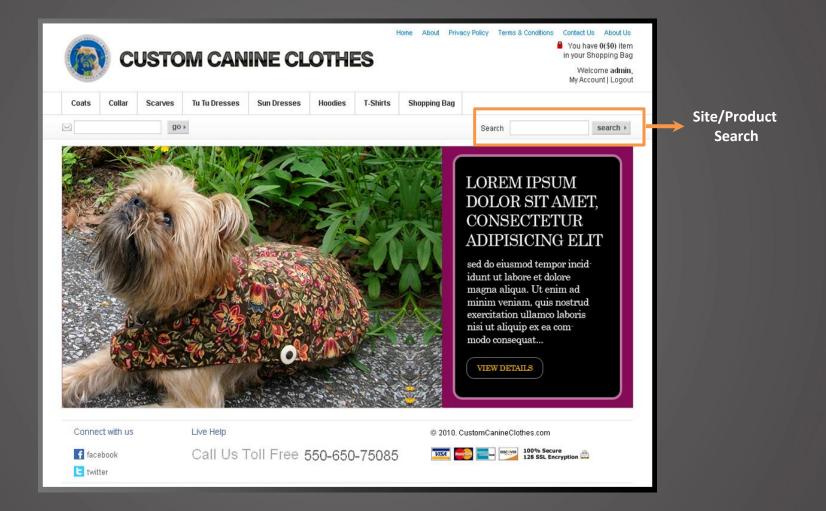


Shopping Cart for your Ecommerce website

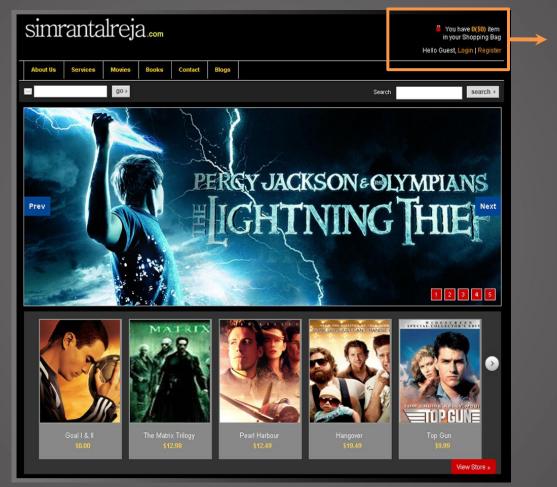












Payment Gateways on Ecommerce websites



### I am Convinced! How do I get started?





Connect with us on Facebook www.facebook.com/bigrockissocial





#### • What is Build-It-For-Me (BIFM) Professional Website design Service ?

BIFM is your very own custom portal where you can interact with your web designers, post comments, approve designs, and more. You will be sent BIFM login/password once your order has been provisioned.

#### • Does my website include a domain name & hosting? What if I want to host somewhere else?

A domain name & hosting package are included and mandatory as part of any BIFM website design package. You cannot host your site elsewhere or use a domain name purchased using a different provider. You may pick any domain name that costs less than \$10 - i.e., .com/.net/.org/.info and most others.

#### • Your Ecommerce package offers only 20 products. What if I need more?

A total of 20 products can be added to the ecommerce website for free by the web designers. Requests for addition of additional products will incur a fee. Note that your ecommerce website supports a total of 200 products.

#### • Will you resize/bevel/re-color my images?

Our designers will use all the images you provide as-is. Besides basic cropping, we are unable to perform advanced manipulation on your images. Please ensure that you send us the images you want to use in a ready-to-upload format.

#### • Will you create an account with a Payment Gateway provider for me?

You must provide details for the Payment Gateways to be integrated into your Ecommerce website. The web designers cannot create Payment Gateway accounts on your behalf.



#### • Will you configure email accounts for me?

Email accounts must be configured by you using your email hosting control panel. BIFM website designers cannot assist with email configuration.

#### • How will I interact with the web designers?

Consultations with web designers will be conducted through the BIFM DesignCenter online control panel and/or the phone. Personal visits by the web designers are not possible.

#### • What do you mean by 'Site Build Time'?

Site Build Time is calculated as the time taken to publish the website once all content and approvals have been provided by the customer. We will publish your website in under 2 weeks once all approvals are received.

#### • I do not have content for some pages on my website. Will you write content for me?

Content writing services are not provided with this package. All content, images, logos, text, video, audio, etc... for the website must be provided by you without which the website design cannot proceed.

#### • Why do you lock steps in BIFM DesignCenter?

At each step of your design process we will confer with you and ensure that you are satisfied before you move on to the next step. For example, we will ensure that your site map is what you want before we move to collecting your information. Locking each step and permitting no more changes, after we obtain your permission, ensures that we can minimize rework and really be sure that you are ready to move on to the next stage.



#### • How much video / audio can I add to my website?

A maximum of 10 video files and 10 audio files of can be added to the website. All audio/video files must be hosted on a 3<sup>rd</sup> party site such as YouTube. No audio/video files can be uploaded to your website directly.

#### • I do not have a logo for my website; will you create one for me?

Logo design is not included as part of this package. You must provide a logo for inclusion on the website if you would like one added to your website.

#### • How many customer contact forms can I add to my website?

Only 1 customer contact form can be added per website.

#### • Can I contact you if I need changes to my website once it is published?

Once your website is published consultations with the web designer are limited to 1 revision within 30 days of site being published. A revision is counted as all changes in a single phone call / single online request using BIFM DesignCenter. If you will need ongoing maintenance please consider signing up for our annual maintenance packages.

#### • Can I cancel my website design package?

The website design package may be canceled prior to the creation of the first website design template for a cancellation fee of \$45. Any cancellations after the website has been published will result in the loss of the entire setup fee.



#### • Will you optimize my website to make it search engine friendly?

At this time, no customized search engine optimizations are included as part of this package. We will offer specialized plans soon to cater to your SEO needs.

#### • Will you create a Google Analytics account for my website?

Your website design includes setting up analytics using Google. However, you must create and provide a Google analytics account to us. The web designers cannot create a Google analytics account for you or perform any advanced Google analytics setup as part of this package.

#### • The features on the website plan look great, but I would like to add a different widget that you don't provide?

At this time, no additional website gadgets/widgets/customizations can be provided except the widgets and features offered. It is our constant endeavor to keep adding functionality.

#### • Will you add Flash content / banners to my website?

We typically advise against Flash banners - we offer scrolling image banners that are much better from a usability perspective for your website. However, if you give us the .swf file we will upload your Flash banner. Our designers cannot create a Flash banner for you.

#### • What do you mean by 30 or 60 minutes a month of consultation in your maintenance plan?

Our designers will allocate this number of minutes a month towards updating your website. This includes the time taken to interact with you and the time taken to update your website.



#### • Will you add new widgets to my website after it has been built if I buy a maintenance plan?

Sure we will - as long as the widgets belong to set of the widgets included in the corresponding design package. For example, we'll gladly add a contact form for you if that's what you want. If the widget is not included in the original design package then we won't be able to add it.

#### • Can I carry over unused consultation time / additional product setup in the maintenance plan to the next month?

Unused time or product setup credits cannot be carried over to the next month.

#### • Will you redesign my website / change the theme if I buy a maintenance plan?

The maintenance pack allows you to modify the look-and-feel, colors, content, and customize your website to keep it fresh looking. We are unable to completely redesign your website / change its theme once it has been built.

